

Brief Program

July 7, 2025 (Monday)

Registration

July 8, 2025 (Tuesday)

Opening Ceremony, Keynote Speeches and
Invited & Oral & Poster Presentations

July 9, 2025 (Wednesday)

Invited & Oral Presentations

Explore Hong Kong



Ocean Park



Hong Kong Disneyland



Ngong Ping 360



The West Kowloon Cultural District

Avenue of Stars



Highlights in MMBD2025



Accepted full papers will be published in **EI&Scopus** indexed conference proceeding. The past five MMBD conference proceedings have been **indexed** by EI&Scopus smoothly within 1.5-3 months after publication in FAIA by IOS Press.



Selected excellent papers will be recommended to related **EI/SCI/SSCI** indexed journals.



Best Oral/Poster Presentations and **Outstanding Reviewers** will be awarded with **free registration** to the next MMBD Conference and a certificate.



It is to be held in Hong Kong, a highly prosperous **free port** and an **international metropolis**, the **third largest financial center in the world**, one of the **freest economies** and one of the most competitive cities, known for a clean government, good public order, a free economic system and a sound rule of law.



Conference Secretaries:

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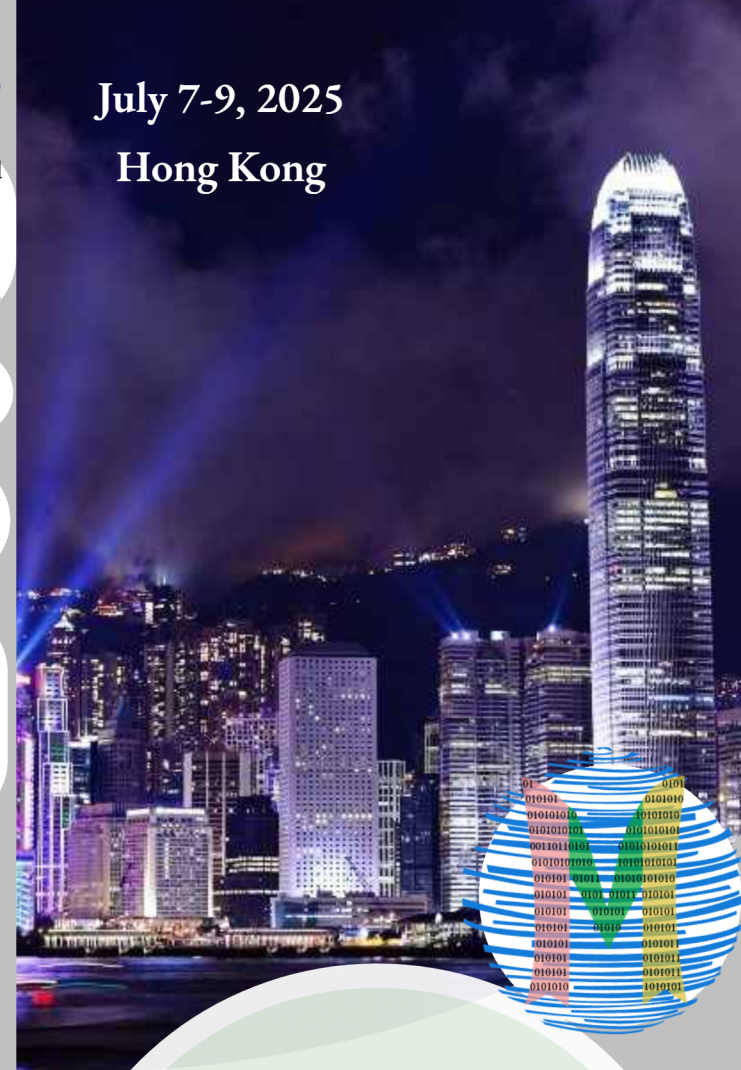
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Brief Introduction to

Co-organized by Xiangnan University, MMBD2025 is to be held during July 7-9, 2025 in Hong Kong. As an annual event, the MMBD conference is aimed at providing a high-level platform for experts and scholars all over the world to share their latest ideas of big data and management and foster the prosperity of the discipline. It consists of keynote speeches, invited speeches, poster presentations and oral presentations.

July 7-9, 2025

Hong Kong



MMBD2025

The 6th International
Conference on
Modern Management
based on **Big Data**

Call for Papers

General Topics

Modern Management

Management Information Systems
Management Decision Making
Human Factor Engineering
Total Quality Management
Manufacturing Systems
Engineering Economy
Facilities Planning
Management Strategy
Logistic System
Human Resources
Cost Analysis

Big Data

Data Visualization
Big Data Technologies
Data Capture and Storage
Scalable Storage Systems
Cloud Computing Platforms
Data Mining Tools and Techniques
Distributed File Systems and Databases
Machine Learning Algorithms for Big Data
Big Data Search, Mining and Visualization
Architectures for Massively Parallel Processing
Big Data for Business, Government and Society
Big Data Analysis in Lifelong Education Management

See more topics of MMBD2025 at
<http://www.mmbdconf.org/Topics>

Important Deadlines

Second Round
Submission
Deadline

April 15, 2025

Final Edited
Versions of
Accepted Papers
Submission
Deadline

May 19, 2025

Early
Registration
Deadline

April 15, 2025

Estimated
Publication Date
for Conference
Proceeding

July 1, 2025

How to Submit

1. Submit via MMBD online submission system via
<http://www.mmbdconf.org/>
2. Consult via email at mmbd@mmbdconf.org



Paper Publication

Conference Proceedings

Indexed by **EI, Scopus, etc.** Estimated Publication Date
Published by **IOS Press** July 1, 2025



The past five MMBD
conference proceedings are all
published and indexed
smoothly in the book series

*Frontiers in Artificial
Intelligence &
Applications (FAIA)*

ISSN:
0922-6389 (print)
1879-8314 (online)

Submission Requirements

1. Full paper must be written in English \approx 7 pages typeset according to FAIA template;
2. Acceptance or rejection will be announced after the peer-review process (about 3-5 weeks);
3. Plagiarism is strongly prohibited;
4. Abstract should be strictly within one A4 page in length containing 200-250 words.

Call for Presentations

Time Allotted for Oral Presentations

Keynote	40 mins
Invited	20 mins
Regular	15 mins

Notes: Each presentation includes 3 mins for preparation and Q&A / discussion.

Organizing Committee



Conference Co-Chair

Prof. Dr. Hongru Zou, Secretary of CPC Committee,
Xiangnan University, China



Technical Program Committee(TPC) Chair

Prof. Dr. Md. Mamun Habib, School of Business and
Entrepreneurship, Independent University, Bangladesh;
Visiting Scientist, University of Texas - Arlington (UTA), USA



See TPC members of MMBD2025 at
<https://www.mmbdconf.org/TPC>

Keynote Speakers



Prof. Dr. Dominik K. Kanbach,
HHL Leipzig Graduate School of Management, Germany



Prof. Dr. Luiz Moutinho,
University of Suffolk, UK; The Marketing School,
Portugal



Prof. Dr. Jin Chen,
Dean, Business School, Beijing Wuzi University, China



Prof. Dr. Qiang He,
Northeastern University, China

Invited Speaker (updated till March 6, 2025)

Assoc. Prof. Dr. Tipawan Silwattananusarn,
Prince of Songkla University, Thailand

